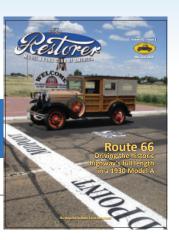




Official Publication of the Model A Ford Club of America

Guidelines for Writers



Do you have an interesting Model A experience, useful technical advice, or a recently discovered trunk full of clothes from your great-grandparents? Write about it for *The Restorer!*

The Restorer magazine is published bimonthly and mailed to some 10,000 MAFCA members and chapters. For each issue, the club seeks interesting, useful information from many sources. We especially invite members and their families to send us articles on a variety of topics, including:

- How-to-Repair/Restore Technical Articles
- Stories About Model A's, Their History, or Owners
- Reports of Model A Events and Tours
- Era Fashion Articles
- MAFCA Meets and Events
- "Tiny Tips"

MAFCA welcomes all member contributions for *The Restorer*. Electronic submissions are strongly preferred. Send material via email attachment to: Restorer@MAFCA.com. If it is your only option, physical material may be sent to: Model A Ford Club of America, 250 S. Cypress Street, La Habra, CA 90631-5515.

How-to-Repair/Restore Technical Articles

We especially invite instructional articles about various phases of restoration and repair of Model A Fords. Such articles are first reviewed by the Editor. If selected, they are reviewed by the MAFCA Technical

MODEL A FORD CLUB OF AMERICA

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Office hours: 8:30 a.m. to 4:30 p.m. Telephones answered 10:00 a.m. to 4:00 p.m. Pacific Time Monday through Friday

The Model A Ford Club of America is a non-profit corporation of California and a national historical society dedicated to the restoration and preservation of the Model A Ford automobile as manufactured from 1928 through 1931.

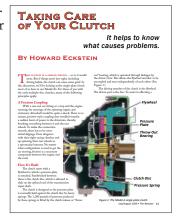
Director for technical accuracy. (Rarely, the Technical Director may deem an article not publishable.) While most technical articles are accepted, the Editor or Technical Director may request clarification or revision of certain points.

Technical article photos.

We highly recommend sharp, detailed photos and/

or illustrations for technical articles. Before sending any, check the tips for Photos and Illustrations.

If your only option is to send physical copies, mail them in a flat, well-protected envelope. Please do not fold or staple photos or illustrations. If you wish materials to be returned, please include an addressed, postage-paid envelope.



Stories About Model A's, Their History, or Owners

Readers of *The Restorer* enjoy articles about all things related to the Model A Ford. Such articles have broad boundaries but may focus on specific cars or trucks and



their adventures. Preferably these articles are about your own experience, but family members or good story-tellers can also do a fine job.

Good photos or historical documents really add to an article's interest and readability. (Be sure to include caption information such as who and what is in the photo, plus where and when it was taken.)

Popular article topics include:

- The history of my car
- How I acquired my car
- Interesting parts or era accessories
- Trips, tours, or adventures
- History of Henry Ford, Ford Motor Company, or suppliers
- Model A use in the '20s and '30s

Reports of Model A Events and Tours

Many chapters hold regional meets and special tours.



Often these are the highlight of the year and are held at historical or other distinctive locations. Nothing is as special as a large group of Model A Fords on tour or gathered for group fun. So reporting on these events makes for good reading.

If you are the event's designated reporter/ photographer, feel free to submit your story about what happened. Some tips:

- Send ample photos, and include specific caption information (especially people's names and car information)
- Stick to the key, interesting facts. (Readers seldom need to know what time you stopped for gas or lunch.)
- If you report the results of events at a regional car show (like an era fashion show, gymkhana, or Hubley derby), take care not to criticize other participants.

Era Fashion articles

Articles about Era
Fashion are welcome. Similar
to the procedure for technical
articles, era fashion articles
are reviewed by the Fashion
Editor and the chair of the
Era Fashion Committee
before acceptance for
publication. These reviews
help ensure the information
is accurate and of interest.
Photos and/or illustrations are
a must.



MAFCA Meets and Events

The MAFCA National Convention, Regional Meets, and the Annual Membership Meeting and Banquet qualify for special coverage in *The Restorer*.

Each of these events has a written agreement between MAFCA and the host group that includes details about the type and amount of coverage in *The Restorer*. Host groups are urged to appoint a contact person to work with the editor to maximize this opportunity. The editor can offer guidance about pre- and post-event coverage.

"Tiny Tips"

Members are welcome to submit small articles of a technical or mechanical nature for this feature, which is currently included in each issue. (Check recent issues to make sure your idea fits this



format.) Be sure to include a single photo, drawing, or illustration.

Photos and Illustrations

The Restorer seeks to use as many pictures as possible — if they are of good quality and add to the article. Make sure your pictures are clear, well exposed, and in focus. The best pictures fill the frame with the subject. So get close or zoom in. Some tips:

Digital Photos

- Send high-resolution photos. If your camera or cell phone produces images rated at less than 3 megapixels, those images are too small to reproduce in a printed magazine.
- Set your camera to its highest resolution/image size before taking pictures you intend to submit.
- **Cover photos** should measure at least 4,000 pixels tall and 3,000 pixels wide.
- Rename the file for each digital photo with your last name and the subject matter, such as: *Ernie Smith*

1930 Town Sedan 01; Sally Jones Colorado Tour; or J.P. McCarthy Brake Tiny Tip.

- Include a caption/photo description for each image file you send.
- Email photos as attached files, not embedded in the message.

Physical Photos:

- Either color or black-and-white photos are acceptable.
- Physical photos should be printed on smooth matte or glossy paper. (Photos on textured paper lose detail when scanned.)
- Do not fold, staple, or bend photos.
- Never crop photos with scissors. If something needs to be cropped from an image, write a note describing the area.
- If photos are not already labeled, use a sticky note to identify them with your name and the subject
- Include a list of captions/photo descriptions for all the pictures you send.
- If you wish to have your photos returned, enclose a self-addressed, postage-paid return envelope.

Historical, One-of-a-Kind Prints

Readers truly enjoy seeing old photos of our Model A's. Such images can make a story come alive, so we highly recommend them. Send important photos by certified mail or other means that will give you a receipt that they were received. Don't worry if old photos have scratches, tears, or stains. We'll scan them, then do our best to retouch the digital copy for the magazine.

Scanning Physical Prints

For scans of printed photos to work in *The Restorer*, scans must be made at 300 dpi (dots per inch). If you

know how to set your scanner for 300 dpi, go ahead. (If you don't, send us the photo for scanning. Most scanners are set at 72 dpi as the default, far below our requirement.)

Do not make any color correction or adjustments to brightness or contrast. We'll do that.

Author Photo and Bio

At the end of your article, include a brief author bio. Give your name, where you live, your MAFCA Chapter membership (and if you're currently an officer) and what Model A's you drive. For example:

John Doe, of Broomfield, Colorado, belongs to the Mile High Chapter. He drives a 1930 Roadster and a 1931 Briggs Town Sedan.

Also, send a recent head-and-shoulders photo (possibly at the wheel of your Model A or even in the rumble seat!) Θ





(Next page: MAFCA Literary Awards)

Do's and Don'ts

- Do include your name, phone number, email address, and mailing address in all correspondence.
- Do submit electronic photos as attachments via email.
- Do rename electronic photos (or do a "save-as") with one that reflects both you and the subject matter (such as Joe Doakes 1931 Coupe.jpg" or "Mary Smith Yellowstone Tour 001.jpg").
- Do feel free to submit physical (non-digital) photographs. If you want them returned, enclose a self-addressed, postage-paid return envelope. We'll take good care of your pictures and see that they're mailed back to you when we're done.
- Do put your name on everything, including articles, letters, photographs, and CDs.
- Do not submit scans of photos printed on your home printer. The quality just isn't good enough for magazine
- Do not physically cut or trim photos. If you have a suggested crop, use sticky notes or draw a sketch to explain what you'd like to see.
- Do not attach files containing your chapter news. Instead, insert or type these items of 75 words or less into the email form.
- Do email Restorer@mafca.com if you have any questions.

(revised April 2020)

MAFCA LITERARY AWARDS

MAY YEARS AGO, MAFCA BEGAN RECOGNIZING CONTRIBUTORS to *The Restorer* for articles and photos of exceptional merit. These presentations are made each year at the National Awards Banquet.

The Restorer editor is always interested in acquiring good articles. Maybe yours will be selected for publication — and perhaps you may be called some day to accept one of these great awards!

Bill Reeder Literary Award

Bill Reeder had an uncommon ability to communicate in writing the techniques he used in restoring the Model A Ford. Many of Bill's technical articles appeared over the years in *The Restorer*, and most were printed in the "How To" series of books published by MAFCA. In honor of this very special man, this premier MAFCA literary award is given to one individual each year who submits a technical article that meets the following criteria:

- a) It has originality (not a subject that's been covered before).
- b) It is clearly written and illustrated.
- c) It is thorough (gives the average restorer enough information to repeat the process).
- d) It has wide appeal (common to all Model A owners, not directed to a particular body style).

President's Literary Award

Once the Bill Reeder Award recipient has been selected, the MAFCA Board President selects an article that excels in these criteria:

- a) Presentation (well written and adequately illustrated)
- b) Conclusiveness (achieves its purpose)
- c) Originality (new subject material)
- d) Contribution (significance to the Model A enthusiast)

Eligible articles include Tiny Tips, short subjects, and cartoons but exclude those from editorial staff contributors. Articles printed previously in *The Restorer* or other publications are not eligible.

After the Bill Reeder Literary Award, this annual award takes precedence over all other MAFCA literary awards.

Editor's Literary Award

Once the Reeder Award and the President's Literary Award recipients have been determined, the editor selects another article worthy of recognition.

Criteria are similar to those for the Bill Reeder and President's Literary Awards. As with those, reprints and articles by staff and regular contributors are not eligible.

Director's Literary Award

This annual award honors an individual who has not received any other MAFCA literary award and who has prepared and had published in *The Restorer* an article that may include anything relevant to the hobby, life experiences, or membership. All MAFCA members, including regular contributors, are eligible.

The recipient of this award is determined after recipients have been selected for the Bill Reeder, President's, and Editor's Literary Award.

Articles previously published in *The Restorer* or other publications (except MAFCA chapter newsletters), are not eligible. The article need not be technical, but should be relevant to the hobby.

Era Fashion Literary Award

This award honors an individual who has had published in *The Restorer* an article on Model A Ford era fashions deserving of recognition for being original, well written and illustrated (if appropriate), and properly researched. (If the winning article is co-authored, multiple awards will be given.) Past winners remain eligible for awards for subsequent articles.

Jim Ryner Photograph of the Year Award

This annual award honors a MAFCA member who has prepared and had published in *The Restorer* a photo that is particularly inspiring, instructional, and/or interesting.

Photos submitted during the prior 12 months ending with the September/October issue shall be considered for the Photograph of the Year Award and shall be judged by the editor of *The Restorer*, the Publications Director, and the MAFCA President. (See MAFCA Policy P2S05-V Jim Ryner Photograph of the Year Award for more details.)

Photos previously published in *The Restorer* or other publications (except MAFCA chapter newsletters) are not eligible. Photos by regular contributors or by current MAFCA officers and Directors in the normal performance of their duties are also not eligible.

Note: Only current members of MAFCA are eligible to win literary awards. Detailed policies for each award are available on the MAFCA website: https://www.mafca.com/members_only/policies.html